

Welcome to Zurich – be our guest.



Accessibility

- Centrally located in Europe and the **largest city in Switzerland**
- High speed train connections: from Frankfurt and Paris → 4h, Milan → 3.5h
- Zurich International Airport only 10 km from the venue (10 min), 85,000 departures per day



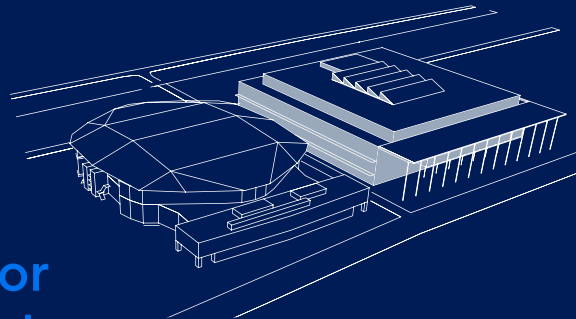
Prime location for Finance & FinTech

- As a **key financial center**, Zurich is a pioneer in the digitalization of financial services.
- The Zurich financial hub directly generates 1 in 6 Swiss francs and 1 in 10 jobs in the region.
- The dynamic FinTech hub **“Crypto Valley”** fosters the innovative trends of Blockchain and Bitcoin



Venues

- 30,000 m² and seven Meeting Rooms in a compact exhibition building – divided over seven exhibition halls
- Plenary for up to **3,000 pax**.
- **ACE Zurich:** XL events with plenary up to **10,000 pax**



Events

Host of successful fairs and events:

- Giardina, **64,000 visitors**
- Zurich Game Show
- IFAS, **16,000 visitors**



Innovation & start-ups

- Switzerland ranked the **world's most innovative country** for ten years running.
- Switzerland translates investment in innovation into high-quality output.
- Zurich is one of the **key tech cities in Europe**. It offers excellent conditions for start-ups.
- Zurich also ranks seventh for innovation and attractiveness.



Headquarters based in Zurich

- **Google Switzerland**
- ABB
- **IBM Switzerland**
- SwissRe
- Disney research studios
- **UBS**



Did you know?

- Zurich is the Swiss city with the highest number of millionaires
- **Albert Einstein** studied at ETH Zurich where he taught afterwards
- **Zurich's lake** is surrounded by one of the most beautiful mountain panoramas of Switzerland
- Every year, Zurich ranks under the **top 3 cities for best quality of life - globally!**
- No other city has as many Nobel prize winners as Zurich



Accommodation

- **14,000 hotel** rooms in the Zurich metro area
- 1,200 rooms in walking distance
- 3,000 Airbnb places